

Teaching For Success: Go Mobile Teaching Tip

The Look, Snap, and Connect Memory Strategy

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Teaching students how to rapidly and accurately memorize definitions, facts, formulas, and procedures can be a great asset to them in certain situations. An excellent and simple strategy is described in *The Memory Bible* by Gary Small, M.D. and can easily be taught to your students.



Dr. Small recommends using the **Look, Snap, and Connect** memorization system. Briefly, “Look” means to carefully observe the thing to be remembered. Note the details: color, shape texture, smell, weight, etc.

Next, “Snap” a series of mental pictures of the object or data to be remembered. Snapping a colorful, detailed and vivid mental image will improve the likelihood of recalling it later. Keep in mind the more wild and fanciful the snapshot image the easier it is to remember.

Lastly, “Connect” the images with a story that will correctly sequencethe snapshots and make them easily recallable. Optionally, you can create a single visual that contains all the snapshots in a meaningful pattern, or create an acronym to remember the first letter of the title of each snap.