



SI-37

DPB #1: Why Me?

DPB stands for **Daily Performance Builder**. These are questions designed to promote incremental development and mastery of any job. They are used by high-performance people who possess the passion and commitment to do their best and accomplish the most in any situation for which they have the responsibility for the outcome.

The first of five DPBs to consider is **“Why Me?” or “What specifically have I been hired or contracted to accomplish?”** If you teach, this question should stir your thinking about exactly what you should achieve during each class session. You do have specific daily class goals in mind, right? If not, you will have trouble with this very first question.

This is an important performance question because everyone today seems to care deeply about results. Your supervisor, your students, the parents of your students (depending on your students’ ages of course), and everyone should care about results.

Otherwise, time, money, and resources produce little real value; something that you, your students, and your institution can ill afford. So pause and think for a moment about why you have been hired. Why has someone put you in charge of a class, department, or organization? What is your class about? How does it fit in with other classes in your department? What must your students know and do when they leave your class and proceed to a subsequent course? How does your class fit into the entire curriculum or a degree or certificate program?

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Answering these follow-on questions constructs the big picture in your mind of your overall job responsibility. Pondering them, you create a mental hierarchy of outcomes from the most important down to least important. This thought scaffold keeps your actions focused throughout the day on reaching the most important outcomes. This is what high-performance people manage to do day after day to achieve greater success.

*~John H, (Jack) Shrawder, Exec. Director
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