



Bumper Sticker Mania

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This technique is a terrific one for creating an engaging review of course material. I describe the following scenario in my health class: "You are drafted onto the wellness committee at work. In



order to promote wellness to your coworkers, your committee decides to create prototype bumper stickers."

I then cut standard 8.5 by 11" white paper into halves lengthwise and provide crayons, markers, stencils and stickers, etc.

On one side of the paper, students are urged to use any concept that we have discussed during the term, and proceed to create a bumper sticker based upon that construct. On the flip side, students write an explanation of why they believe this idea is important. After a period of time, students then trade their creations with each other until everyone has a chance to read all of them. In addition, this activity is a great opportunity to answer questions and thereby increase the breadth and depth of learning.

Editor's note: This same idea could be transmuted to an e-course environment by shifting the focus to creating an influential group text or tweet, social media post, or blog entry.